Rubric for Ethical Perspectives

Student ID _____

BCom Learning Goal 4
Integrity and Ethics: Graduates demonstrate intellectual integrity, understanding of ethics (in scholarship and professional contexts) and corporate, social and environmental responsibility.

BCom Learning Objective 4a
Demonstrate an understanding of the relevance of ethics to the public and private sectors, and of the role of ethics in public and private governance.

Trait	Exemplary	Satisfactory	Unsatisfactory	E/S/U
Identify dilemma	Describes the dilemma in detail having gathered pertinent facts. Ascertains exactly what must be decided.	Identifies the dilemma, including pertinent facts, and ascertains what must be decided.	Has a vague idea of what the dilemma is and is uncertain what must be decided.	
Consider Stakeholders	Determines who should be involved in the decision making process and thoroughly reflects on the viewpoints of the stakeholders.	Determines who should be involved in the decision making process and accurately identifies all the stakeholders.	Is unsure as to who should be involved in the decision-making process.	
Critically reflect on different perspectives	Provides a critical and comprehensive reflection on different perspectives relating to ethical considerations raised.	Provides some useful reflections on different perspectives relating to ethical considerations raised.	No critical reflection on different perspectives relating to ethical considerations.	
Identify lessons	Connects reflection to the case to clearly identify several relevant lessons on ethics.	Connects reflection to the case to identify some lessons on ethics.	No connection of reflection to the case/no lessons identified.	
Assessor's holistic judgement	Demonstrates a sound understanding of the relevance of ethics in the public/private/not-for-profit sectors.	Demonstrates a basic understanding of the relevance of ethics in the public/private/not-for-profit sectors.	Demonstrates insufficient understanding of the relevance of ethics in public/private/not-for-profit sectors.	