

School of Government

PUBL 205
Development Policy and Management

Trimester 1, 2015

COURSE OUTLINE

Names and Contact Details

Course Coordinator **Dr. Jaikishan Desai**
Room RH 823, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463 6592
Email: Jaiki.Desai@vuw.ac.nz

Course Lecturer **Assoc. Prof. Graham Hassal**
Room RH 826, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463 6592
Email: graham.hassal@vuw.ac.nz

Course Administrator: **Mrs. Robyn McCallum**
Room RH 821, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463 6599
Email: robyn.mccallum@vuw.ac.nz

Office Hours Reception: 9.30am to 3.00pm, Monday to Friday

Trimester Dates

Monday 2 March – Friday 5 June 2014

Withdrawal from Course

1. Your fees will be refunded if you withdraw from this course on or before **Friday 13 March**.
2. The standard last date for withdrawal from this course is **Friday 15 May**. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an '*Application for Associate Dean's Permission to Withdraw Late*'

including supporting documentation. The application form is available from either of the Faculty's Student Customer Service Desks.

Class Times and Room Numbers

Lectures: Tue, Thu 9:30-10:20 RHLT3

Tutorials: Mon, Fri (13:40-14:30 or 14:40-15:30) RWW126

You should sign up for a tutorial using [S-cubed](#), the University's online tutorial and workshop registration system, which you can access from the Tools section on the [Current Students](#) homepage or your myVictoria webpage.

Course Description

This course introduces students to issues of development in poor countries, otherwise also referred to as less developed countries, developing countries, or simply the Third world. We begin by examining how one might think about development and how development is distinct from the narrower concepts of economic development and economic growth. Next we situate development policy and management in the context of people's lives, in terms of the variety of things people do, the interactions they have with others, the transactions they engage in to sustain themselves, and the aggregate impact of all of these - nationally and globally. Thereafter the course outlines the evolution of development thinking, and the current status of development theorizing. This general overview is followed by examination of a range of topics that are the focus of development policy. These range from food policy, to human development, agriculture, industry, urbanization, population and environment, globalization, development policy management, and development policy in the Pacific islands. The emphasis in this course is on exposing students to the wide terrain of development issues, and the lectures and tutorials attempt to develop understanding of complex issues at a very intuitive level.

Course Learning Objectives

By the end of this course, students will be able to:

1. Critically examine the meaning of development and distinguish it from the related concepts of economic development, and economic growth (MA5, MA10 – see below).
2. Describe the evolution of development thinking, and examine the relevance of different ideas and theories in terms of the complex nature of people's lives. (MA2, MA11)
3. Assess the development context of specific countries and apply the tools and methods learnt in the course to formulate development policy options suited to specific country context (MA4, MA7)
4. Discuss influences on development policy, and explain the challenges in formulating development policy, implementing it, and evaluating the effects (MA3, MA4, MA7, MA8)
5. Assess the ways in which development policies can impact various dimensions of development such as food security, health, education, gender equality, livelihoods, and environmental sustainability. (MA8, MA5).

Major Attributes: PUBL majors will be able to:	Major attributes
Judge the defining features of good policy analysis and advice and appraise how they are best produced	MA 1
Understand the influence of political ideas and philosophies, and of constitutional and political institutions on public policy	MA 2
Understand the contribution of quantitative and qualitative methods in policy analysis	MA 3
Identify the nature and respective roles of state and civil society in the development, implementation and evaluation of public policy, and understand the distinction between government and governance	MA 4
Appraise different disciplinary contributions to the development, implementation and evaluation of public policy	MA 5
Judge the relevance and importance of evidence in policymaking	MA 6
Apply various methods of policy analysis, and identify insights that might be drawn from other policy jurisdictions	MA 7
Judge and articulate the relevant criteria that might be used in assessing the advantages and disadvantages of particular policy options	MA 8
Analyse complex policy issues from multiple perspectives and identify opportunities for innovation	MA 9
Express ideas succinctly and persuasively both in written form and orally	MA 10
Construct and articulate rationales for public policy intervention	MA 11
Understand the significance of ethics and accountability in the study and practice of public policy	MA 12

Course Content and Readings

This section presents the topics that will be addressed in the course, approximate lecture dates, lecturer (JD for Dr. Jaikishan Desai, GH for Assoc. Prof. Graham Hassal), and the core readings for each topic. The readings will be placed on Blackboard along with a reading guide to each section and explanatory notes on technical terms used in the readings. Other (optional) readings will be provided on Blackboard.

1. What is development?

[March 3rd & 5th - JD]

Myrdal, G. (1974). "What Is Development?" *Journal of Economic Issues* 8(4): 729-736.
<http://www.jstor.org/stable/pdf/4224356.pdf>

Clark, D (2005) The capability approach: Its development, critiques, and recent advances
<http://www.gprg.org/pubs/workingpapers/pdfs/gprg-wps-032.pdf>

Deneluin, S. and L. Shihani An introduction to the human development and capability approach: Freedom and agency
<http://idl-bnc.idrc.ca/dspace/bitstream/10625/40248/1/IDL-40248.pdf>

United Nations Development Group (no date) Human rights-based approach to development programming in UNDP – Adding the missing link.

http://www.undp.org/content/dam/aplaws/publication/en/publications/democratic-governance/dg-publications-for-website/a-human-rights-based-approach-to-development-programming-in-undp/HR_Pub_Missinglink.pdf

2. A framework for situating development policies in people's lives [March 10th - JD]

Lecture notes – to be provided in class

3. Theories and ideas that have influenced development policy [March 12th & 17th - JD]

Ranis, G (2004) The evolution of development thinking: Theory and policy. Leitner program in international & comparative political economy, New Haven

<http://www.isn.ethz.ch/Digital-Library/Publications/Detail/?ots591=0c54e3b3-1e9c-be1e-2c24-a6a8c7060233&lng=en&id=30084>

Easterly, W. (2007). "The ideology of development." *Foreign Policy* **161**: 31-35.

<http://search.proquest.com/docview/224039567/fulltextPDF?accountid=14782>

Lin, J. Y. (2011). "New Structural Economics: A Framework for Rethinking Development." *The World Bank Research Observer* **26**(2): 193-221.

<http://wbro.oxfordjournals.org/content/26/2/193.full.pdf>

Rodrik, D. (2010). "Diagnostics before Prescription." *Journal of Economic Perspectives* **24**(3): 33-44.

<http://pubs.aeaweb.org/doi/pdfplus/10.1257/jep.24.3.33>

4. Human development: health, education, and gender [March 19th - 26th - JD]

Shah, A (2011) Global health overview

<http://www.globalissues.org/article/588/global-health-overview>

International Medical Volunteers Association (XXXX) How the other half dies: The major causes of death and disease in developing countries

<http://www.imva.org/pages/deadfrm.htm>

World Bank (1993) World Development Report 1993: Investing in health. Overview pp 1-16

https://openknowledge.worldbank.org/bitstream/handle/10986/5976/9780195208900_overview.pdf?sequence=3

World Health Organization (2000) World Health Report 2000: Chapter 1: Why do health systems matter? pp 19-36

Filmer, D et al (2000) Weak links in the chain: a diagnosis of health policy in poor countries. *The World Bank Research Observer*. Vol 15 (2) pp 199-224

<http://wbro.oxfordjournals.org/content/15/2/199.full.pdf+html>

Shiffman, J. and S. Smith "Generation of political priority for global health initiatives: a framework and case study of maternal mortality." *The Lancet* **370**(9595): 1370-1379.
http://ac.els-cdn.com/S0140673607615797/1-s2.0-S0140673607615797-main.pdf?_tid=ecefbdd0-afd1-11e4-b7dd-00000aab0f01&acdnat=1423427868_a54cec14a6777fe1331737e858352fe1

Chimombo, J. P. (2005). "Issues in basic education in developing countries: An exploration of policy options for improved delivery." *Journal of International Cooperation in Education* **8**(1): 129-152.
<http://home.hiroshima-u.ac.jp/cice/wp-content/uploads/publications/Journal8-1/8-1-11.pdf>

UNESCO (2006) Education for all Global monitoring report. Summary
<http://unesdoc.unesco.org/images/0014/001442/144270e.pdf>

World Bank (2012) World Development Report 2012: Gender equality and development. Overview pp 2-36
<http://siteresources.worldbank.org/INTWDR2012/Resources/7778105-1299699968583/7786210-1315936231894/Overview-English.pdf>

5. Food policy

[March 31st - JD]

FAO (2002) Trade and Food Security: Conceptualizing the Linkages Expert Consultation, Chapter 2 Food security: concepts and measurement
<http://www.fao.org/docrep/005/y4671e/y4671e06.htm>

Godfray, H. C. J., J. R. Beddington, I. R. Crute, L. Haddad, D. Lawrence, J. F. Muir, J. Pretty, S. Robinson, S. M. Thomas and C. Toulmin (2010). "Food security: the challenge of feeding 9 billion people." *Science* **327**(5967): 812-818.
<http://www.sciencemag.org/content/327/5967/812.full.pdf>

Burchi, F et al (2011) The role of food and nutrition system approaches in tackling hidden hunger. *International Journal of Environmental research and public health*. Vol 8(2) 358-373
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3084466/>

World Bank (2008) World Development Report 2008. Agriculture for development. Focus C. pp 94-95 (*What are the links between agricultural production and food security?*)
http://siteresources.worldbank.org/INTWDRS/Resources/477365-1327599046334/8394679-1327606607122/WDR08_07_Focus_C.pdf

6. Agriculture & rural livelihoods

[April 2nd - JD]

Ellis, F. and S. Biggs (2001). "Evolving Themes in Rural Development 1950s-2000s." *Development Policy Review* **19**(4): 437-448.
<http://wbpro.oxfordjournals.org/content/3/1/99.full.pdf+html>

Tsakok, I. and B. Gardner (2007). "Agriculture in Economic Development: Primary Engine of Growth or Chicken and Egg?" *American Journal of Agricultural Economics* **89**(5): 1145-1151.
<http://ajae.oxfordjournals.org/content/89/5/1145.full.pdf+html>

Brooks, J (2010) Agricultural policy choices in developing countries: A synthesis. Organisation for economic cooperation and development.

<http://www.oecd.org/tad/agricultural-policies/46340461.pdf>

World Bank (2008) World Development Report 2008 Agriculture for development. Overview pp 1-25

<http://siteresources.worldbank.org/INTWDRS/Resources/477365-1327599046334/8394679-1327614067045/WDROver2008-ENG.pdf>

World Bank (2008) World Development Report 2008 Agriculture for development. Policy briefs

<http://web.worldbank.org/WBSITE/EXTERNAL/EXTDEC/EXTRESEARCH/EXTWDRS/0,,contentMDK:23092372~pagePK:478093~piPK:477627~theSitePK:477624,00.html>

7. Urbanization

[April 21st - JD]

Beall, J., et al. (2010). Beyond the Tipping Point: A Multidisciplinary Perspective on Urbanization and Development, Oxford University Press. Introduction

http://www.dyson.cornell.edu/research/researchpdf/wp/2009/Cornell_Dyson_wp0918.pdf

Devas, N. (2001). "The Connections between Urban Governance and Poverty." *Journal of International Development* **13**(7): 989 – 996.

<http://search.proquest.com/docview/214869560/fulltextPDF?accountid=14782>

Henderson, J. V. (2010). "Cities and development." *Journal of Regional Science* **50**(1): 515-540.

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4255706/pdf/nihms-523721.pdf>

Roy, A. (2009). "Why India Cannot Plan Its Cities: Informality, Insurgence and the Idiom of Urbanization." *Planning Theory* **8**(1): 76-87.

<http://plt.sagepub.com/content/8/1/76.full.pdf>

8. Industry

[April 23rd - JD]

Rodrik, D (2004). Industrial policy for the twenty-first century. CEPR Discussion Paper No. 4767.

http://isites.harvard.edu/fs/docs/icb.topic1058628.files/Industrial_Policy.pdf

Harrison, A and A. Rodriguez-Clare (2010) From hard to soft industrial policies in developing countries, VOX CEPR's policy portal

<http://www.voxeu.org/article/hard-soft-industrial-policies-developing-countries>

World Bank (no date) Knowledge in development note: Industrial policies

<http://econ.worldbank.org/WBSITE/EXTERNAL/EXTDEC/EXTRESEARCH/0,,contentMDK:22447958~pagePK:64165401~piPK:64165026~theSitePK:469382~isCURL:Y,00.html>

9. Financing development: Microfinance

[April 28th - JD]

Pomeranz (2014) The promise of microfinance and women's empowerment

[http://www.ey.com/Publication/vwLUAssets/EY_-_Microfinance_and_womens_empowerment/\\$FILE/EY-The%20promise-of-microfinance-and-womens-empowerment.pdf](http://www.ey.com/Publication/vwLUAssets/EY_-_Microfinance_and_womens_empowerment/$FILE/EY-The%20promise-of-microfinance-and-womens-empowerment.pdf)

Morduch, J. (1999). "The Microfinance Promise." Journal of Economic Literature **37**(4): 1569-1614.

<https://www.aeaweb.org/articles.php?doi=10.1257/jel.37.4.1569>

Morduch, J. (2000). "The Microfinance Schism." World Development **28**(4): 617-629.

<http://www.sciencedirect.com/science/article/pii/S0305750X99001515>

10. Social safety nets

[April 30th - JD]

Grosh, M. E. (2008). For protection and promotion: The design and implementation of effective safety nets, World Bank Publications. Chapters 1 and 2, pp 1-44

http://siteresources.worldbank.org/SPLP/Resources/461653-1207162275268/For_Protection_and_Promotion908.pdf

Alderman, H and J. Hoddinot (2007) Growth-promoting social safety nets. International Food Policy Research Institute, 2020 Focus Brief on the World's Poor and Hungry people

http://conferences.ifpri.org/2020chinaconference/pdf/beijingbrief_alderman.pdf

11. Population, Environment and sustainable development

[May 5th & 7th - JD]

United Nations Department of Economic and Social Affairs (2013) World Population Policies, Highlights. pp 5-9

<http://www.un.org/en/development/desa/population/publications/pdf/policy/WPP2013/wpp2013.pdf>

Bloom, D. E. (2011). "7 Billion and Counting." Science **333**(6042): 562-569

<http://www.sciencemag.org/content/333/6042/562.full.pdf>

Demeny, P (2002) Population Policy: A concise summary. Policy Research Division Working Papers No. 173. Population Council, New York.

<http://www.popcouncil.org/uploads/pdfs/wp/173.pdf>

United Nations (no date) The first debate on environment and development

<http://archive.unu.edu/unupress/unupbooks/uu09ue/uu09ue0s.htm>

Hopwood, B., et al. (2005). "Sustainable development: mapping different approaches." Sustainable Development **13**(1): 38-52.

<http://search.proquest.com/docview/218640387/fulltextPDF?accountid=14782>

Sachs, J and W. Reid (2006) Investments towards sustainable development. Science. Vol 312

<http://earthinstitute.columbia.edu/sitefiles/file/about/director/documents/ScienceMay192006withReid-InvestmentsTowardSustainableDevelopment.pdf>

12. Globalization and international trade

[May 12th & 14th - JD]

Goldin, I. and K. A. Reinert (2006). Globalization for development: trade, finance, aid, migration, and policy, World Bank Publications. Chapter 3.

<http://elibrary.worldbank.org/doi/pdf/10.1596/978-0-8213-6929-6>

World Trade Organization (2011) World Trade Report 2011 “The WTO and preferential trade agreements: From co-existence to coherence. Chapter 2.

http://www.wto.org/english/res_e/booksp_e/anrep_e/wtr11-2b_e.pdf

13. Globalization and international finance & development aid [May 19th & 21st - JD]

Goldin, I. and K. A. Reinert (2006). Globalization for development: trade, finance, aid, migration, and policy, World Bank Publications. Chapter 4 & 5.

<http://elibrary.worldbank.org/doi/pdf/10.1596/978-0-8213-6929-6>

14. Development policy management: Governance, and institutions [May 26th - GH]

To be advised on Blackboard

15. Development policy for/in the Pacific Islands [May 28th & June 2nd - GH]

To be advised on Blackboard

16. Wrap up [June 4th - JD]

Hobbes, M (2014) Stop Trying to Save the World Big ideas are destroying international development. New Republic

<http://www.newrepublic.com/article/120178/problem-international-development-and-plan-fix-it>

Course Delivery

The course will be delivered through two 1-hour lectures and through one 1-hour tutorial per week. Powerpoint slides will be used for delivering material and students will be provided a hard copy of the slides and an electronic copy of the lecture & tutorial slides (with notes) will be placed on Blackboard.

The tutorials will be a forum for asking questions and providing clarifications on challenging concepts, and for illustrating concepts and policies with case studies from different countries.

The discussion board feature in Blackboard will also be used to encourage discussion on each of the topics and to create a more interactive learning environment for the course.

Expected Workload

Students are expected to undertake an average of 2 to 3 hours of self-directed study for each contact hour. This means students should expect a workload of between 8 to 12 hours per week.

Assessment Requirements

The table below mentions the assignment types, weights, deadlines, recommended length, the lectures and tutorials that are of most relevance for the respective assignment, and which course objectives will be tested in each assignment (the course objectives are mentioned on pages 2-3 of this outline).

Assessments	Weight	Due Dates	Topics of relevance	CLOs of relevance
1) Essay 1 (1,500 words)	15%	29 th March, 12.00 am	1-3	1, 2
2) Essay 2 (3,500 words)	35%	31 st May, 12.00 am	4-12	3
3) Final Exam	50%	To be scheduled during exam period (June 8 th – July 1 st)	1-15	1-5

General Notes for Assignments

Please submit your assignments via Turnitin on Blackboard by the due date (the submission procedure will be explained in class). Extensions may only be granted to those who meet the University's aegrotat rules, viz. medical certificate or personal bereavement, or critical personal circumstances involving the health of a close relative, or exceptional circumstances beyond the student's control. Students should keep a copy of all submitted work.

Note 1: *Students are required to complete a statement to accompany each mandatory assignment and test submitted for assessment, attesting to the fact that the work is entirely their own. For each assignment mentioned in the above Table, students must fill-in, sign (or type your name in the allocated space) and submit the form that can be found on the last page of this Course Outline. The Form will also be posted on Blackboard. The deadline for submitting the form is the same as the deadline for submitting the Assignment for which the form was signed. Please submit your statement along with your assignment in Turnitin.*

Note 2: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of Victoria Business School programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.

Mandatory Course Requirements

- 1) You must submit the **first 2 assessments (essays) mentioned in the above table and sit the final examination**. Failure to submit any of these assessments within five days from the deadline (please see the Penalties section, below), will lead to an automatic failure of this course, unless acceptable evidence is provided for the delay in submission.
 - Minimum mandatory class attendance: Students are required **to attend at least half of the lectures and tutorials**.

Please contact the relevant Course Coordinator as soon as you become aware you are now able to meet the class attendance requirements to discuss your situation and provide evidence of personal circumstances.

Penalties

Marks will be deducted at the rate of 5% (of the assignment grade) for every day (whether weekday or work day) by which the assignment is late, unless prior approval has been received. **No assignments will be accepted after five working days** beyond the date they are due. Marks will also be deducted at the rate of 5% for assignments

A penalty applies also on the word count. A written assignment that exceeds the word limit by more than 500 words will be penalised by 10%. The word count include footnotes, but does not include figures, tables, and the reference list.

If ill-health, family bereavement or other personal circumstances beyond your control prevent you from meeting the deadline for submitting a piece of written work or from attending class to make a presentation, you can apply for and may be granted an extension to the due date. You should let your Course Coordinator know as soon as possible in advance of the deadline (if circumstances permit) if you are seeking an extension. Where an extension is sought, evidence, by way of a medical certificate or similar, may be required by the Course Coordinator.

Class Representative

A class representative will be elected in the first class, and that person's name and contact details will be available to VUWSA, the Course Coordinator, and the class. The class representative provides a communication channel to liaise with the Course Coordinator on behalf of the students.

Communication of Additional Information

Any additional information will be conveyed to students in class. Blackboard will also be used for announcements and for course-related materials such as assignment texts. Some information communicated via Blackboard (such as some announcements) will be sent to your @myvuw.ac.nz email address (the free email address created for you when you enrol and accessed via the myVictoria student web portal). However you need to check the Blackboard regularly as well.

Academic Integrity, Plagiarism, and the use of Turnitin

Plagiarism is presenting someone else's work as if it were your own, whether you mean to or not.

'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must still acknowledge your sources fully and appropriately. This includes:

- material from books, journals or any other printed source
- the work of other students or staff
- information from the Internet
- software programs and other electronic material
- designs and ideas
- the organisation or structuring of any such material.

Acknowledgement is required for *all* material in any work submitted for assessment unless it is a 'fact' that is well-known in the context (such as "Wellington is the capital of New Zealand") or your own ideas in your own words. Everything else that derives from one of the sources above and ends up in your work – whether it is directly quoted, paraphrased, or put into a table or figure, needs to be acknowledged with a reference that is sufficient for your reader to locate the original source.

Plagiarism undermines academic integrity simply because it is a form of lying, stealing and mistreating others. Plagiarism involves stealing other people's intellectual property and lying about whose work it is. This is why plagiarism is prohibited at Victoria.

If you are found guilty of plagiarism, you may be penalised under the Statute on Student Conduct. You should be aware of your obligations under the Statute, which can be downloaded from the policy website (www.victoria.ac.nz/home/about/policy/students.aspx). You could fail your course or even be suspended from the University.

Plagiarism is easy to detect. The University has systems in place to identify it.

Student work submitted for assessment in this course will be submitted via Turnitin and will be automatically checked for academic integrity. Turnitin (<http://www.turnitin.com>) is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism.

There is guidance available to students on how to avoid plagiarism by way of sound study skills and the proper and consistent use of a recognised referencing system. This guidance may be found at the following website <http://www.victoria.ac.nz/home/study/plagiarism.aspx>

If in doubt seek the advice of your course coordinator.

Plagiarism is simply not worth the risk.

Link to General Information

For general information about course related matters, please go to :-

<http://www.victoria.ac.nz/vbs/studenthelp/general-course-information>

School of Government

Assignment Cover Sheet

Instructions

Please complete and sign this form and attach it as the cover page to your assignment.

Student Name (Please print) _____

Student ID _____ Course Code _____

Course Name _____

Course Coordinator/Tutor/Supervisor _____

Due Date _____ Word Count _____

Plagiarism Declaration

Plagiarism is a form of cheating which undermines academic integrity. Plagiarism is prohibited at Victoria. Plagiarism is presenting (without due acknowledgement) someone else's work as if it were your own, whether you mean to or not. Plagiarism takes many forms and includes material from books, journals or any other printed source, the work of other students or staff, information from the internet and other electronic material. You are expected to adhere to the VUW Statute on Student Conduct and its references to plagiarism. The Statute may be accessed at <http://www.victoria.ac.nz/home/about/policy/students.aspx>.

I have read and understand the University's policy on plagiarism outlined above and declare that this assignment is my own work and that all source material used in this assignment is accurately acknowledged.

Signed: _____ Date: _____