

BACHELOR OF DESIGN INNOVATION

ADVISING GUIDE

2025



TE KURA HOA HOA TE HERENGA WAKA SCHOOL OF DESIGN INNOVATION VICTORIA UNIVERSITY OF WELLINGTON

this guide
Bachelor of Design Innovation
Our Eight Majors
The First Year
Animation & VFX ANFX Major Overview
Communication Design COMD Major Overview
Design for Social Innovation SIDN Major Overview
Fashion Design Technology FADN Major Overview
Game Design GAME Major Overview
Industrial Design INDN Major Overview
Interaction Design IXXN Major Overview
Media Design MDDN Major Overview



How to use this guide

This guide outlines the basic structure of the BDI (Bachelor of Design Innovation), and the eight different disciplines that we offer within it.

The guide is organised by Major, to help plan what courses to take to fulfill your degree & Major requirements. Use the 'jump to' menu on the side to save on scrolling!

For more details of all our course offerings please visit our website, or drop us a line if you have questions.

> Find out more here: www.wgtn.ac.nz/bdi info@vuw.ac.nz

> > @wqtnFADI on insta

"Tiaki Kai" Sam Wixon

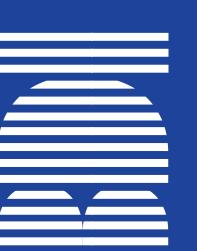
SIDN Capstone

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18

Media Design



this guide	
Bachelor of Design Innovation	
Our Eight Majors	
The First Year	
Animation & VFX ANFX Major Overview	
Communication Design COMD Major Overview	
Design for Social Innovation SIDN Major Overview	1
Fashion Design Technology FADN Major Overview	1:
Game Design GAME Major Overview	1
Industrial Design INDN Major Overview	1
Interaction Design IXXN Major Overview	1
Media Design MDDN Major Overview	2



Our Eight Majors

You can take any of combination of these as major+minor, or double major

ANFX **ANIMATION & VISUAL EFFECTS**

COMD COMMUNICATION **DESIGN**

SIDN **SOCIAL INNOVATION DESIGN**

FADN FASHION DESIGN TECHNOLOGY

GAME **GAME DESIGN** INDN **INDUSTRIAL DESIGN**

IXXN INTERACTION **DESIGN**

MDDN **MEDIA DESIGN**

this guide	
Bachelor of Design Innovation	
Our Eight Majors	
The First Year	
Animation & VFX ANFX Major Overview	
Communication Design COMD Major Overview	
Design for Social Innovation SIDN Major Overview	1
Fashion Design Technology FADN Major Overview	1
Game Design GAME Major Overview	1
Industrial Design INDN Major Overview	1
Interaction Design IXXN Major Overview	1
Media Design MDDN Major Overview	2

The First Year

Shared across all Majors

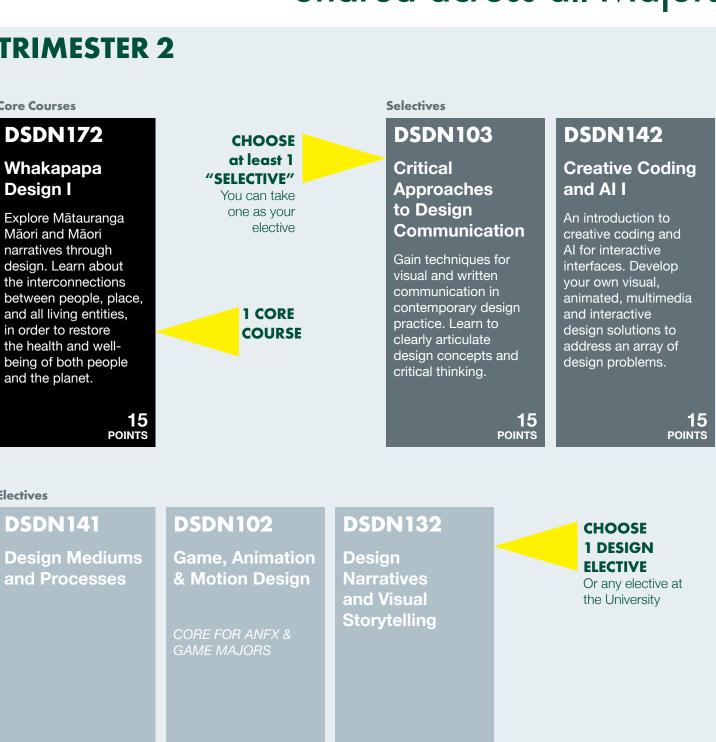
TRIMESTER 1 **Core Courses DSDN111 DSDN171 DSDN101** Design Design in a Design **Global Context** Visualisation Composition Discover design Explore design Learn to use a range vocabularies culture and history of visualisation methods to represent and composition from a place-based perspective. Learn design concepts and techniques. elements. Methods about key issues and Analogue and digital used include hand ideas punctuating techniques are used to drawing, photography, the history of design 3 CORE explore body, space, across artefacts; ideas; motion graphics, **COURSES** form and movement. discourse and practice. animation and video. 15 POINTS 15 POINTS

DSDN 151

Graphic Design

nd Photography

	TF
	Cor
	D
	W
3 CORE COURSES	Ex Ma na de the be an the be
	an
	Elec
CHOOSE	D
1 DESIGN ELECTIVE Or any elective at the University	D ₀
(For example, if you are doing a minor outside the BDI)	



Electives

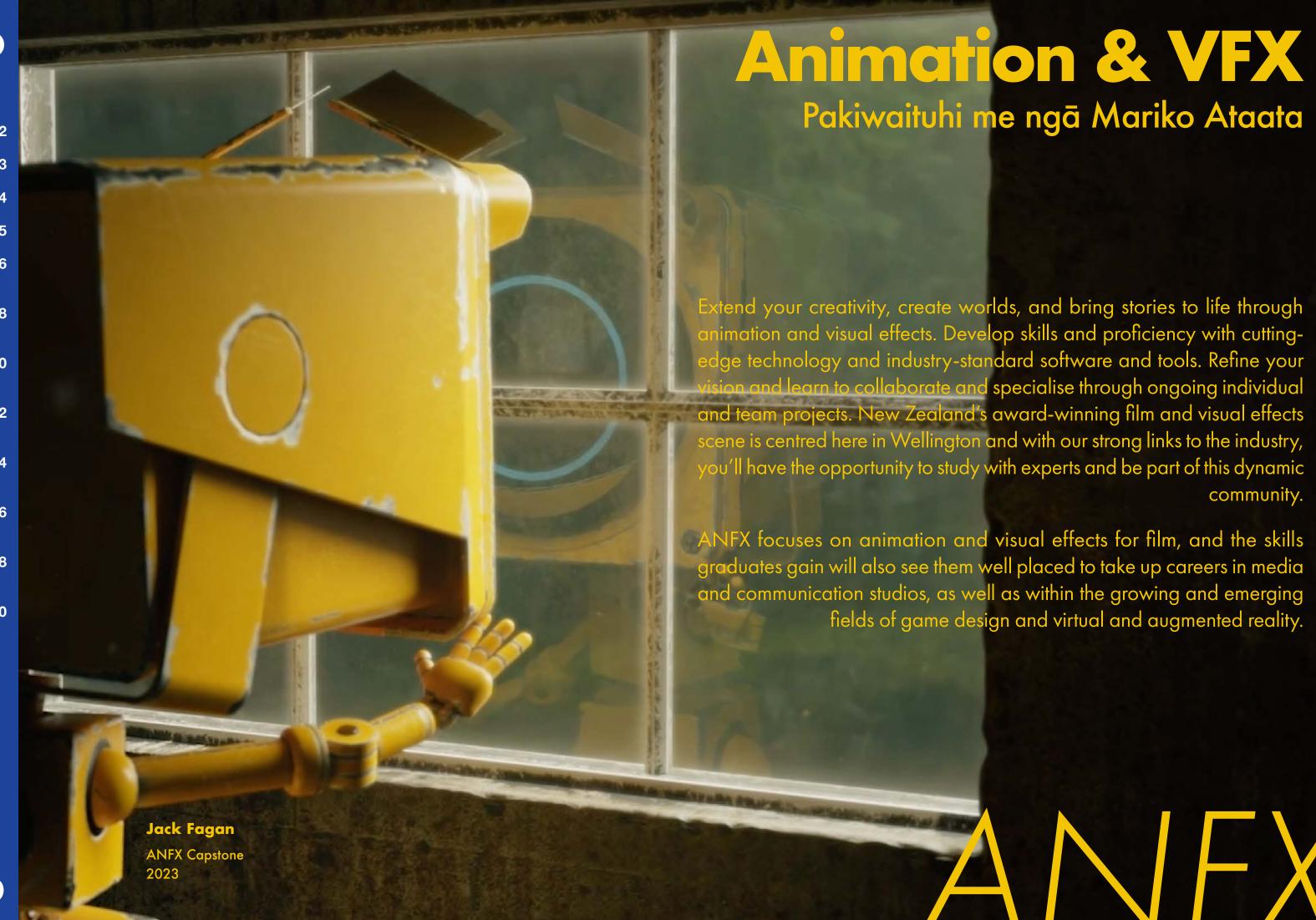
DSDN153

Vearable Design

DSDN 104

Digital Fabrication

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20



How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design MDDN Major Overview	20

Animation and Visual Effects ANFX Major Overview

Major Requirements

YEAR 1

BDI core courses: DSDN101. DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

ANFX core course: DSDN 102

YEAR 2

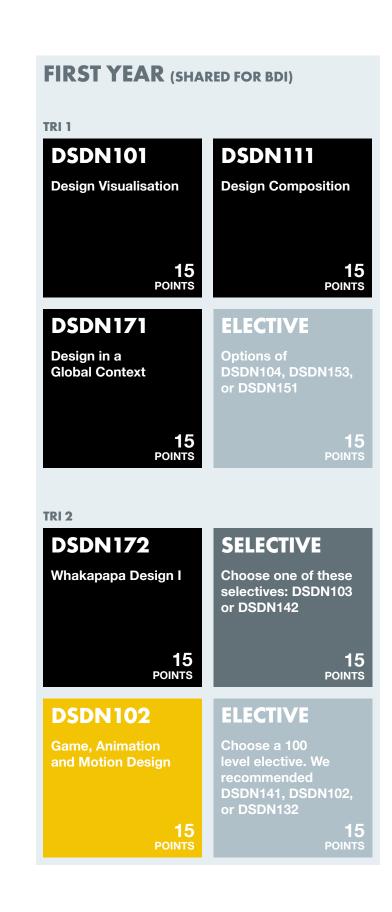
BDI core courses: DSDN221, and one of these interdisciplinary studios: DSDN211. DSDN242. DSDN244

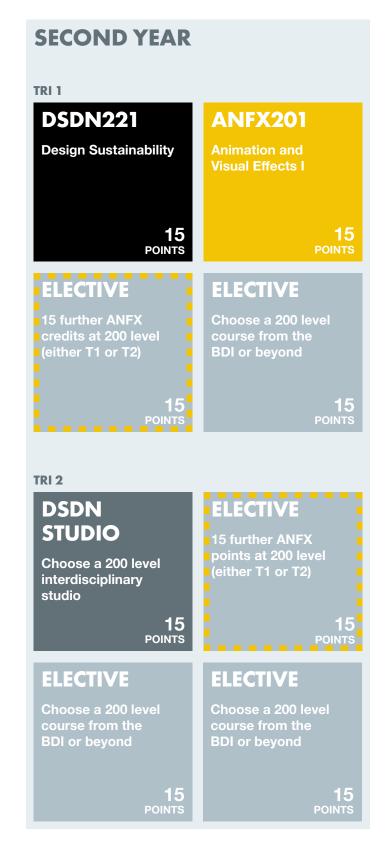
ANFX core courses: ANFX201, plus 15 further 200 level ANFX relevant points (ANFX200-299, and/or COMD241, COMD261, or GAME202)

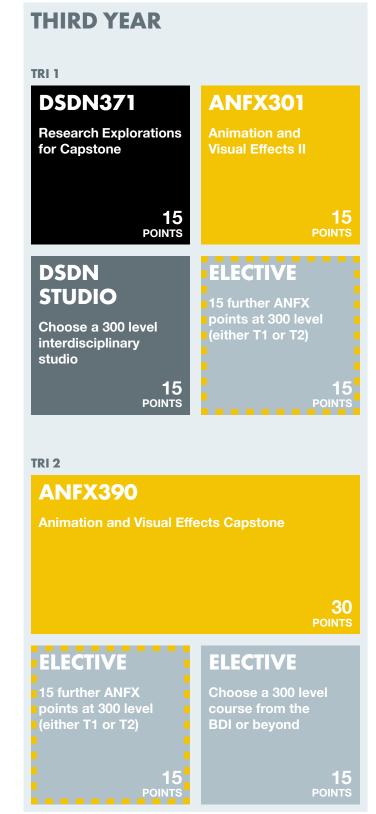
YEAR 3

BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321. DSDN331. or DSDN351.

ANFX core courses: ANFX 301, ANFX390, plus 15 further ANFX relevant points (ANFX 300-399, MDDN 314).







How to use this guide	
Bachelor of Design Innovation	
Our Eight Majors	
The First Year	
Animation & VFX ANFX Major Overview	
Communication Design COMD Major Overview	
Design for Social Innovation SIDN Major Overview	1
Fashion Design Technology FADN Major Overview	1
Game Design GAME Major Overview	1
Industrial Design INDN Major Overview	1
Interaction Design IXXN Major Overview	1
Media Design	2



How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design MDDN Major Overview	20

Communication Dewsign

COMD Major Overview

Major Requirements

YEAR 1

BDI core courses: DSDN101, DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

YEAR 2

BDI core courses: DSDN221, and one of these interdisciplinary studios: DSDN211, DSDN242, DSDN244

+

COMD201, 30 further 200 level COMD accredited points (COMD200-299, IXXN251, SIDN233, or MDDN244)

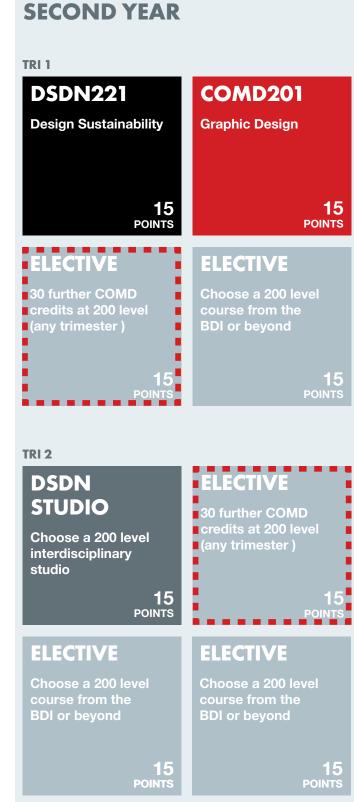
YEAR 3

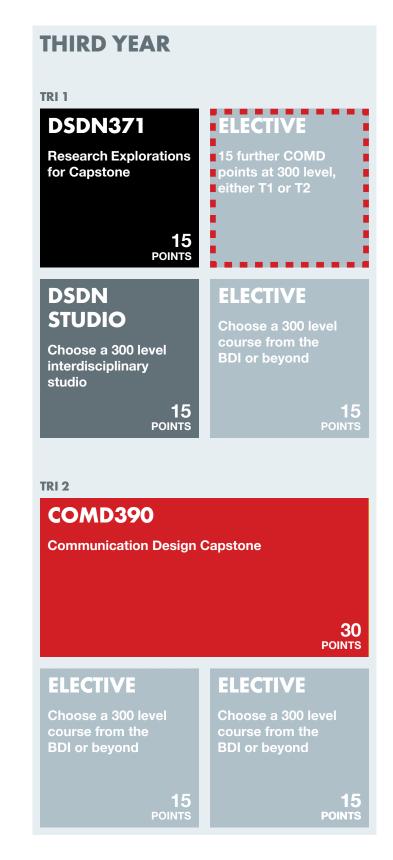
BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321, DSDN331, or DSDN351.

+

COMD390, and 15 further 300 level COMD accredited points (COMD300-399, MDDN333, MDDN345, or SIDN321).



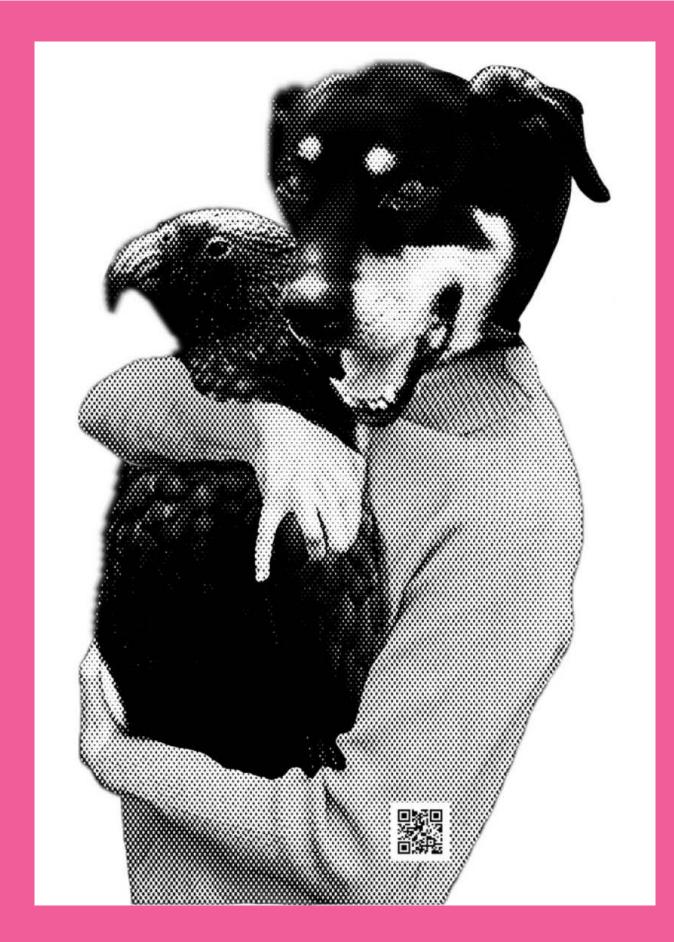




How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20



MDDN Major Overview



"Paws off Pōneke" Juliane Dycoco SIDN Capstone 2024

Design for Social Innovation

Hoahoa mō te Auahatanga ā-Papori

Become an agent of change—join the forefront of design evolution as a part of an expanding discipline that is reshaping Aotearoa New Zealand and the global design landscape. In Design for Social Innovation, you'll explore pressing global and local issues such as cultural diversity, disability rights, equity, ethics, social justice, sustainability, and localised learning and craft solutions that span industrial and digital products, brand strategies, games, videos, visual campaigns, systems, and services. By aligning a complementary minor to your design studies, you'll gain a comprehensive, collaborative, and empathetic approach to designing.

Design for Social Innovation offers a variety of career opportunities in the rapidly expanding field of the creative industries. Future careers include co-designer, communication designer, design educator, human-centred designer, innovation strategist, learning designer, museum curator, policy designer, service designer, social designer, strategic designer, sustainability design strategist, sustainability designer, and user-experience designer.

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design MDDN Major Overview	20

Design for Social Innovation SIDN Major Overview

Major Requirements

YEAR 1

BDI core courses: DSDN101, DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

YEAR 2

BDI core courses: DSDN221 and DSDN242

15 x 200 level SIDN accredited points (SIDN200-299, IXXN251)

YEAR 3

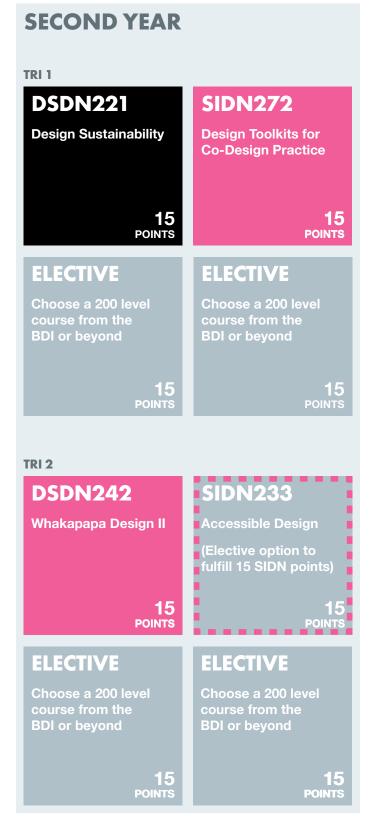
BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321, DSDN331, or DSDN351.

SIDN321, SIDN390, and 15 further 300 level SIDN accredited points (SIDN300-399, IXXN311, IXXN341)

For BDI students, a major or a minor in an approved complementary subject.

BDI students who have previously completed a set of non-BDI courses equivalent to a minor are exempt from this requirement







How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20



MDDN Major Overview

Fashion Design Technology Hangarau Hoahoa ā-Kākahu

Fashion Design Technology explores the practices, skills, and materials associated with clothing the body, including pattern making and construction of garments, computational approaches to textile design, and design for animated performance, all through consideration for ethical, sustainable, and culturally diverse practices.

Fashion Design Technology provides a strong base for any body-centric design career, including content and fashion asset creation in the digital realm; fashion design; fashion illustration, writing and editing; generative textiles; styling; wearable technology for design in interaction, healthcare, and wellbeing; and character and costume design on film, stage, or television, or digital media such as animation, video games, and virtual and extended realities.

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Modia Dosign	20

MDDN Major Overview

Fashion Design Technology

FADN Major Overview

Major Requirements

YEAR 1

BDI core courses: DSDN101, DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

+

DSDN153

YEAR 2

BDI core courses: DSDN221, and one of these interdisciplinary studios: DSDN211, DSDN242, DSDN244

+

FADN201, and 30 further 200 level FADN accredited points (FADN200-299, ANFX211, ANTH201, GAME202, INDN252, MDDN231, THEA210, COMD211, COMD241)

YEAR 3

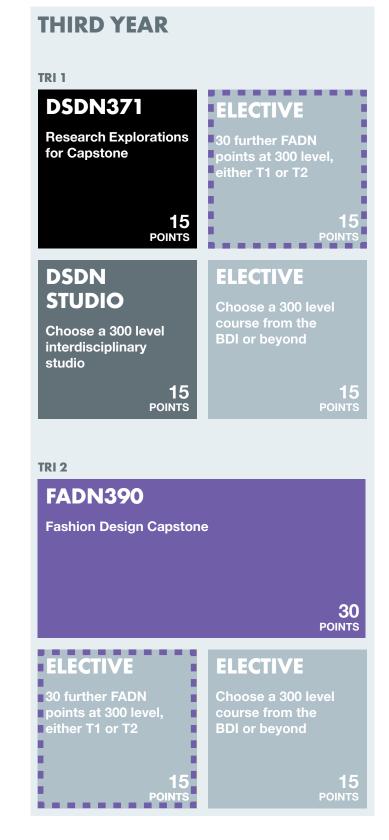
BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321, DSDN331, or DSDN351.

+

FADN390, and 30 further 300 level FADN accredited points (FADN300-399, FILM302, INDN342, SIDN321, THEA308)







How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20



How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	Ę
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design MDDN Major Overview	20

Major Requirements

YEAR 1

BDI core courses: DSDN101, DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

+

DSDN102

YEAR 2

BDI core courses: DSDN221, and one of these interdisciplinary studios: DSDN211, DSDN242, DSDN244

+

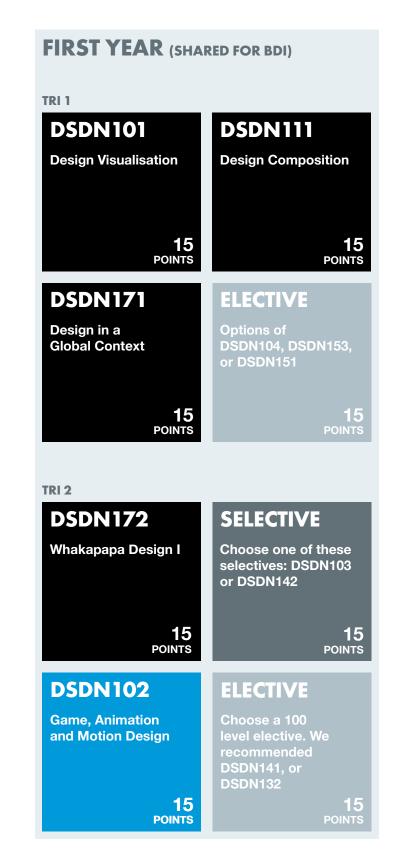
GAME201, GAME203, and 15 further 200 level GAME accredited points (GAME200-299, FADN321, INDN204, MDDN222, MDDN242)

YEAR 3

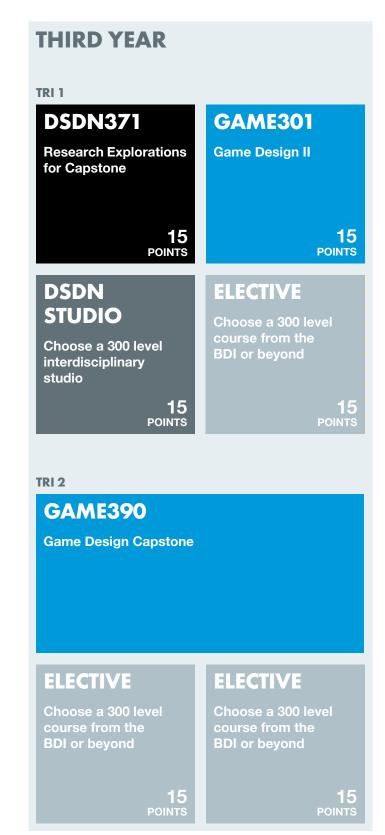
BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321, DSDN331, or DSDN351.

+

GAME301, GAME390







Game Design

GAME Major Overview

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20

MDDN Major Overview



How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20

Major Requirements

YEAR 1

BDI core courses: DSDN101. DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

DSDN102

YEAR 2

BDI core courses: DSDN221, and one of these interdisciplinary studios: DSDN211. DSDN242. DSDN244

INDN211, and 30 further 200 level INDN accredited points (INDN200-299, SIDN233, MDDN231)

YEAR 3

BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321, DSDN331, or DSDN351.

INDN390, and 30 further 300 level INDN accredited points (INDN300-399)

FIRST YEAR (SHARED FOR BDI) TRI 1 **DSDN101 DSDN111** Design Visualisation **Design Composition** 15 POINTS 15 POINTS **DSDN171** ELECTIVE Options of Design in a **Global Context** OSDN104, DSDN153, or DSDN151 15 POINTS TRI 2 **DSDN172 SELECTIVE** Whakapapa Design I Choose one of these selectives: DSDN103 or DSDN142 15 POINTS 15 POINTS ELECTIVE ELECTIVE Choose a 100 Choose a 100 evel elective. We evel elective. We recommended DSDN141, DSDN102, DSDN141, DSDN102, or DSDN132 or DSDN132





Industrial Design

INDN Major Overview

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design	20

MDDN Major Overview



ROBOROVER
TANGIBLE INTERACTION DESIGNS

TIGER GUO

Interaction Design

Hoahoa ā-Pāhekoheko

This major is about the process of creating experiences, digital and hybrid, that facilitate meaningful interactions between users and products or services. It is a playground for creativity and problem-solving, as it involves designing interfaces (from mobile apps or websites to immersive virtual reality environments) and interactions that are intuitive, useful, and enjoyable, with a focus on user needs, behaviours, and values. Interaction Design draws insights from fields such as anthropology, computer science, graphic design, and psychology. As a result, interaction designers often collaborate with end users and professionals from various backgrounds to bring projects to life. You'll learn diverse design skills and strategies and how to use them to create user experiences that improve people's everyday lives and create meaningful connections to the world we live.

Interaction Design graduates will be suitably placed to start their careers in the fast-growing design industry as app designers, digital product designers, health designers, interaction designers, interface designers, service designers, user-experience designers, or web designers.



How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design MDDN Major Overview	20

Major Requirements

YEAR 1

BDI core courses: DSDN101, DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

YEAR 2

DSDN221, DSDN211

+

IXXN201, IXXN202, and 15 further 200 level IXXN accredited points (IXXN200-299, MDDN201, MDDN231, SIDN233)

YEAR 3

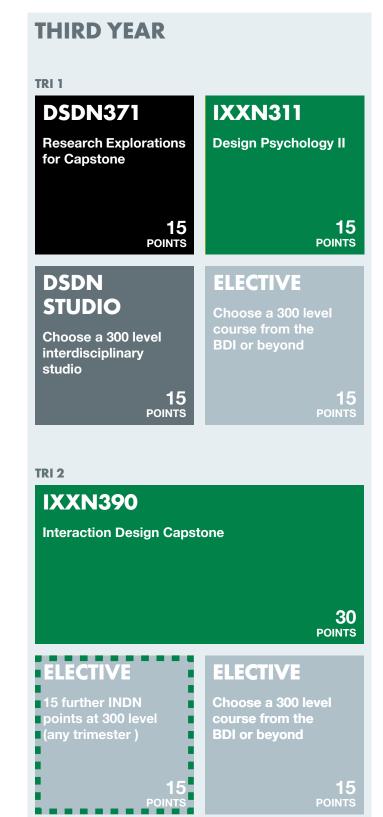
BDI core courses: DSDN371, and one of these interdisciplinary studios: DSDN321, DSDN331, or DSDN351.

+

IXXN311, IXXN390, and 15 further 300 level IXXN accredited points (IXXN300-399, SIDN372)

FIRST YEAR (SHARED FOR BDI) TRI 1 **DSDN101 DSDN111** Design Visualisation **Design Composition** 15 POINTS 15 POINTS **DSDN171** ELECTIVE Options of Design in a OSDN104, DSDN153, **Global Context** or DSDN151 15 POINTS TRI 2 **DSDN172 SELECTIVE** Whakapapa Design I Choose one of these selectives: DSDN103 or DSDN142 15 POINTS 15 POINTS **ELECTIVE** ELECTIVE Choose a 100 Choose a 100 evel elective. We recommended DSDN141, DSDN102, DSDN141, DSDN102,





Interaction Design

IXXN Major Overview

How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18



























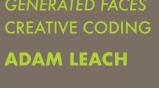
Explore the diverse ways people interact with digital technology, through the exciting realms of artificial intelligence, audiovisual communication, creative coding, social networks, and virtual/augmented reality. You'll spend most of your class time in studios working on design solutions to real-world problems. You'll brainstorm, build concepts, and craft projects while developing new digital skills.

Media Design prepares graduates for roles in interactive media, one of the fastest-growing sectors of the new mobile world economy. Graduates can look forward to careers as Al content creators, augmented-reality designers, content marketing specialists, creative coders, interactive exhibit designers, sound designers, and video specialists.





Media Design





How to use	
this guide	2
Bachelor of Design Innovation	3
Our Eight Majors	4
The First Year	5
Animation & VFX ANFX Major Overview	6
Communication Design COMD Major Overview	8
Design for Social Innovation SIDN Major Overview	10
Fashion Design Technology FADN Major Overview	12
Game Design GAME Major Overview	14
Industrial Design INDN Major Overview	16
Interaction Design IXXN Major Overview	18
Media Design MDDN Major Overview	20

Major Requirements

YEAR 1

BDI core courses: DSDN101, DSDN111, DSDN171, DSDN 172, and one of DSDN103 or DSDN142

YEAR 2

BDI core courses: DSDN221, and one of these interdisciplinary studios: DSDN211, DSDN242, DSDN244

45 x 200 level MDDN accredited points (MDDN200-299, INDN204, IXXN221, SIDN233)

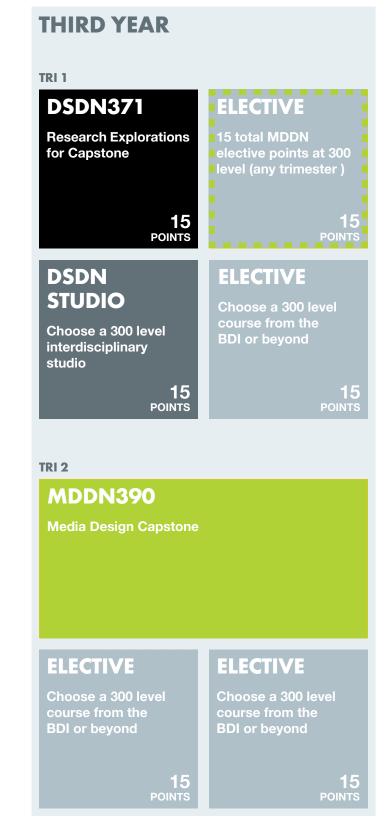
YEAR 3

DSDN321. DSDN331. or DSDN351.

MDDN390, and 15 further 300 level MDDN accredited points (MDDN300-399, COMD342, FADN331)

FIRST YEAR (SHARED FOR BDI) TRI 1 **DSDN101 DSDN111** Design Visualisation **Design Composition** 15 POINTS 15 POINTS **DSDN171** ELECTIVE Options of Design in a **Global Context** OSDN104, DSDN153, or DSDN151 15 POINTS TRI 2 **DSDN172 SELECTIVE** Whakapapa Design I Choose one of these selectives: DSDN103 or DSDN142 15 POINTS 15 POINTS **ELECTIVE** ELECTIVE Choose a 100 Choose a 100 evel elective. We evel elective. We recommended DSDN141, DSDN102, DSDN141, DSDN102, or DSDN132 or DSDN132





Media Design

MDDN Major Overview



BDI core courses: DSDN371, and one of these interdisciplinary studios:

