

INVITATION

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1st Case Competition of the School of Information Management

What is the case competition?

The case competition is a key component of the INFO395-ELCM395 capstone course for students in their final year of the Information Systems and Electronic Commerce majors of the Bachelor of Commerce and Administration (BCA) program. This year's competition theme is *Cloud Computing* and the case is *Game Time Decision for AppDirect*, published by the Harvard Business School. All student teams in the class have to analyze the case, write a report, and do a presentation of their action recommendation for the firm. Following a preliminary round of presentations and the submission of a written report, four teams are chosen as finalists. During the event, the four teams will make a 10 minutes presentation. Teams will then have 10 minutes to answer questions from a panel of judges. Professionals from **Deloitte** will compose the panel this year.

This is an important event for the students and for the School of Information Management. Friends, family, Victoria University staff, and guests from the local Wellington business community are welcome to attend the event.

When

October 12, 2011 at 5:00 pm. Welcome remarks and the presentations start at 5:15 pm.

Where

Government Building LT1 (GBLT1), Victoria University of Wellington, Pipitea Campus



RSVP

Please RSVP to Kim Hann, at kim.hann@vuw.ac.nz or 04-463-5457.