

# **TOURISM SEMINAR**

**ALL WELCOME**

**Tourism Management are pleased to present the following  
tourism seminar in our 2010 series:**

**Ross Clapcott**

Chief Advisor  
Ministry of Tourism

***“NZ tourism and our international  
air linkages: emerging policy  
perspectives and challenges”***

**DATE: Wednesday, 10 March 2010**

**TIME: 12:00 - 13:00– followed by coffee**

**VENUE: Board Room, Level 12, Rutherford  
House**

New Zealand's geographic location and small market size pose complex issues within an increasingly dynamic and challenging international aviation environment. This is important not just for tourism but also for a broad range of other economic drivers such as business links to export markets, high value freight, investment, skilled migration and others.

Ross Clapcott is chief advisor for the Ministry of Tourism which is part of the Ministry of Economic Development. He is leading a policy work programme that is examining these issues in this broader economic context. Ross' talk will outline the basis and direction of this work.