



School of Management – Tourism Management Group

TOURISM MANAGEMENT SEMINAR

We are pleased to present the following seminar in our 2013 series:

Cyril Peter

School of Business and Information Technology
Wellington Institute of Technology (WelTec)

She'll be right? Terrorism, Tourism and Turbulence

Wednesday 10th July 2013, 12:30 - 13:30, followed by coffee
Rutherford House, 23 Lambton Quay, Level 12, Boardroom

Cyril Peter will be talking about the preparedness of the hospitality industry to host mega events such as the Rugby World Cup (RWC). Over the past 32 years, there have been 168 attempts by terrorists to derail sporting events. Eight senior managers from local hospitality properties participated in the exploratory research presented in this seminar, which found that the industry had a relaxed management attitude towards security. This will be examined more closely using Gert Hofstede's low uncertainty avoidance category.

Cyril Peter is a Senior Lecturer at the Wellington Institute of Technology (WelTec) with the School of Business and Information Technology, having taught several business management and hospitality management courses over the years.

For more information, please email tourism@vuw.ac.nz