



School of Management – Tourism Management Group

# TOURISM MANAGEMENT SEMINAR

We are pleased to present the following seminar in our 2013 series:

**David Perks**

CEO, Positively Wellington Tourism

## Wellington's Earthquake Preparedness – A Tourism Perspective

Wednesday 15<sup>th</sup> May 2013, 12:30 - 13:30, followed by coffee  
Rutherford House, 23 Lambton Quay, Level 12, Boardroom

The Christchurch earthquakes in 2011 posed a great number of challenges for the tourism industry in Canterbury – short term as well as long term. David Perks will be talking about what the main visitor-related challenges in case of a potential destructive earthquake in Wellington would be. After having seen the implications in Christchurch, how is the Wellington tourism industry cooperating, and what plans or strategies are in place to cope with possible effects?

David Perks spent 16 years in the hotel sector, before joining PWT. Alongside his position as CEO, Positively Wellington Tourism, David is Chair of Regional Tourism Organisations NZ (RTONZ) and also sits on the Board of the Tourism Industry Association of New Zealand, Conventions Incentives New Zealand, Arts Wellington, the Hertz Sevens and i-SITE NZ.

For more information, please email [tourism@vuw.ac.nz](mailto:tourism@vuw.ac.nz)

All events are free and unreserved