



School of Management – Tourism Management Group

# TOURISM MANAGEMENT SEMINAR

We are pleased to present the following seminar in our 2012 series:

**Richard Singleton**

Eco Pocket New Zealand

## Throwing away the future: Hotel food waste and the tourism commons

Wednesday, 8 August 2012, 12:15 - 13:15, followed by coffee  
Rutherford House, 23 Lambton Quay, Level 12, Boardroom

New Zealand hotels produce significant quantities of food waste every year, much of which is then buried in landfill. Yet food waste is a valuable resource with the potential to generate electricity and to restore agricultural soils. However, left to rot in landfills, food waste can create green house emissions that contribute to global climate change.

This research considers both New Zealand tourism and New Zealand's food waste as common pool resources. The study demonstrates that some tourism stakeholders believe current waste management practices undermine the New Zealand tourism product. Results emphasise the importance of a consistent, trans-sector approach to the elements that underpin the 100% Pure and 100% Pure You brands. The role of government, legislation, eco-labels, and institutionalisation is explored.

Richard works as a sustainability consultant in the tourism sector and recently completed a Master of Environmental Studies degree at Victoria University.