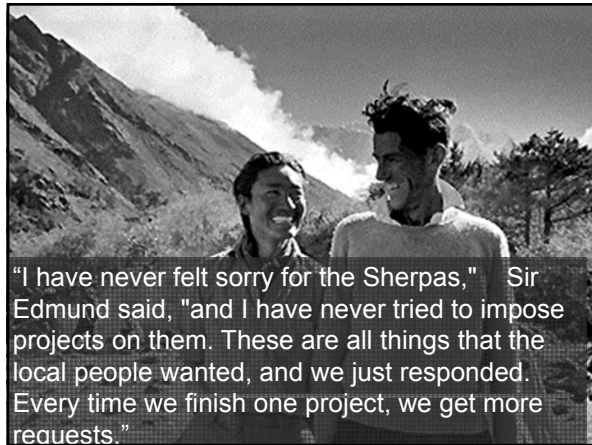




VOLUNTEER SERVICE ABROAD

OVERVIEW AND TOURISM DEVELOPMENT IN VANUATU
AND THE ROLE OF NEW ZEALAND VOLUNTEERS

ANDREW JOHNSTON, MARCH 2013



"I have never felt sorry for the Sherpas," Sir Edmund said, "and I have never tried to impose projects on them. These are all things that the local people wanted, and we just responded. Every time we finish one project, we get more requests."

About VSA

VSA is a volunteering development organisation that sends Kiwi volunteers on long and short-term assignments to share their skills with our neighbours in the wider Pacific.

We are currently focusing our efforts in Melanesia, Polynesia and Timor-Leste.



About VSA



Over the past 50 years we have recruited more than 3,500 ordinary New Zealanders to achieve exceptional work with our partner organisations.

We have about 100 volunteers in the field at any one time.

All our assignments are locally identified, locally relevant, and locally delivered.



About VSA

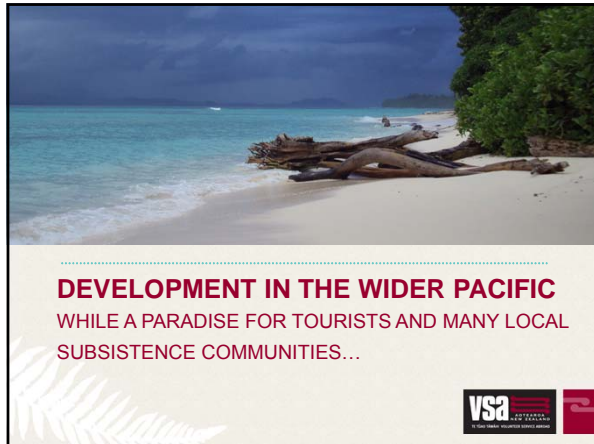


We send people not money, but we need money to send people.

Every dollar you **donate** delivers VSA programmes that really do work.

We are an **independent charity** and are non-governmental, non-religious and non-political.







Improved public services supporting citizens
 More efficient and effective public services, better governance, more skilled workforce



Stronger Civil Society supporting vulnerable citizens
 Greater access to community services, improved social capital, better CSO leadership



**TURISM BLONG YUMI EVRIWAN
 TOURISM DEVELOPMENT IN VANUATU AND
 THE ROLE OF NEW ZEALAND VOLUNTEERS**



INTRODUCTION

Volunteer Service Abroad has undertaken and published a series of case studies to provide evidence of the impact of our work on the families and communities we serve

These case studies form part of the qualitative monitoring and evaluation of VSA's work



CONTEXT – INDIGENOUS TOURISM DEVELOPMENT

Tourism is an industry that has become a dominant driver of development in Vanuatu

The government of Vanuatu aims to ensure that Tourism is sustainable and beneficial across all provinces



CONTEXT – A RANGE OF VOLUNTEERS

Tourism Business Development Advisers were recruited to support provincial tourism offices





Methodology

Review of relevant literature, archival research, interviews and researchers' observations over two field trips

14 volunteers, 26 partner organisation representatives, 7 stakeholders, 5 tour operators, 10 bungalow providers, and 7 Department of Tourism staff members

23 hours of recordings, 80,000 words in transcription



Lesson One: Private, public, and civil society sectors all contribute to productive outcomes



Lesson Two: Putting local people first is a key development principle



Lesson Three: One size does not fit all



Lesson Four: Working together works best



Lesson Five: Working cross-culturally - good things take time





FINAL COMMENT

This case study reflects the beginning of a long term collaborative strategy.

Thank you to all our Partner Organisations and Volunteers



To volunteer or donate:

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Te Tūao Tāwāhi Volunteer Service Abroad Inc is a registered charity (CC36739) under the Charities Act 2005

